Friday, April 5th	Deadline for Block of Rooms Cancellation Received for Refund of Room (-$15) Cancellation for Golf/Bass Tournaments
Monday, April 15th	Deadline for Vendor/Dealer Registration and Fee Deadline Booth Cancellation

Heartland of America Trade Show

Monday, April 29th

4pm	Vendors/Dealers Lodge Check-in
12pm - 5pm	Vendor Set-up/Early Registration in Exhibit Hall
12:45pm - 1pm	Beverages for fishing
1pm - 5pm	Fishing (then dinner on own)
8pm -10pm	"The Tiger Social" in Thirst (after party in Cleek's Presidential Suite)

Tuesday, April 30th

6:45am	Golfing Tournament Breakfast at the Pro Shop (must check in by 7:15am)
7:30am	Golfing Tournament Begins (shotgun start)
9am - 1pm	Additional Vendor Set-up
4pm	Room Check-in
1:30pm - 6:30pm	Registration/Vendor Showcase/Attendance Prizes (be present to win)
4:30pm	Cocktail Reception in Exhibit Hall
6:30pm	Exhibit Hall Closed
7pm - 8:30pm	Dinner Buffet (casual dress)
8:30pm	After Party at The Rooftop Bar (live music) (Vendors Dismantle by Noon Wednesday)

Wednesday, May 1st

7:15am - 8am	Breakfast Buffet (casual dress)
8:15am - 9am	Product Training (Session One)
9:15am - 10am	Product Training (Session Two)
10:15am - 11:30am	Social Media Expert Panel
11:45am - 12:15pm	Box Lunch/PAC Raffle/Adjournment
12:15pm - 1:00pm	Annual MRDA Meeting (election of officers/board)
1:00pm - 2:00pm	Optional State Meeting
By 11am	Hotel Check-out
By Noon	Vendors Dismantle